

# Web Developer's Guide

## 1 Web - Basic Concepts

What is Internet?

Internet Based Services:

What is WWW?

What is HTTP?

What is URL?

What is Website?

What is Web Server?

What is Web Browser?

What is SMTP Server?

What is ISP?

What is HTML?

What is Hyperlink?

What is DNS ?

What is W3C?

## 2 Web - How it works ?

Here's how web works

## 3 Web - Browser Types

## 4 Web - Server Types

## 5 Web - Site Advantages

Business is open 24x7

Increased Customer Base

Tremendous Cost Saving

Advertising Opportunities

Creates a Brand Image

Customer Satisfaction

Showcase your work

## 6 Web - Skills Required

## 7 Web - Tools Required

## 8 Web - Domain Names

How to get a domain name ?

Domain Extension Types

Choosing Domain Name

What are Sub Domains

## 9 Web - Site Construction

What to put on your web site ?

How to design your web site ?

How to make web site interactive ?

How to code your web site ?

How to create search engine friendly web site ?

Securing your source code frequently

## 10 Web - Hosting Concepts

Hosting Platforms

Hosting Types

Hosting Components

## 11 Web - Ecommerce Hosting

## 12 Web - Site Backup

How frequently backup should be taken?

Where this backup should be preserved?

What type of backup should be taken ?

Who should take these backup ?

Conclusion

## 13 Web - Site Statistics

Statistics Programs

Site Statistics Terminology

## 14 Web - Site Popularity

## 15 Web - Free Graphics